



CULTURE, MEDIA AND SPORT COMMITTEE: PUBLICATION OF REPORT ON CALL TV QUIZ SHOWS

A STATEMENT FROM ICSTIS, THE PREMIUM RATE SERVICES REGULATOR

ICSTIS welcomes today's publication of the Culture, Media and Sport Committee's Report on Call TV quiz shows. While recognising Call TV quiz shows as a relatively new form of television entertainment that many people thoroughly enjoy, the Report raises issues over the format's apparent lack of fairness and transparency.

ICSTIS will consider the Report's recommendations and will work constructively with the industry and others to promote and secure consumer trust and confidence in the Call TV quiz show sector. ICSTIS and Ofcom's joint submission of evidence to the Culture, Media and Sport Committee's inquiry into Call TV quiz shows from November 2006 can be accessed at www.icstis.org.uk/pdfs_news/inquiry_calltvquiz.pdf.

The Culture, Media and Select Committee's Report has added to the significant quantity of evidence that ICSTIS has amassed as part of its own in-depth review of the Call TV quiz show sector, which was launched in October 2006.

ICSTIS' review has looked at the effectiveness of existing consumer protection measures and covered most of the areas raised in the Culture, Media and Sport Committee's Report – transparency, fairness and excessive use. As part of its review, ICSTIS has recorded and monitored programme content, examined telephone record data, and held individual meetings with broadcasters, telephone companies, consumer bodies and fellow regulators.

ICSTIS will be announcing the results of its review at a Quiz TV summit which it is holding on Monday 29 January 2007 in London. Interviews will be available on the day from 3.30pm – please contact the ICSTIS Press Office on 020 7940 7408 or 020 7940 7464 or at pressoffice@icstis.org.uk for further details.

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